



## **Suggest a Slogan for Nashik Mahanagar Parivahan Mahamandal Limited, Nashik**

Nashik Mahanagar Parivahan Mahamandal Limited (NMPML) is aspiring to connect 'People to People - Destination to Destination' through a robust public transportation infrastructure.

This will bring about a modal shift from the use of personal transport to public transport.

NMPML intend to provide sustainable, efficient, safe and state of art public transport infrastructure for the Nashik City.

**NMPML** is organizing a competition for suggesting a Slogan.

It invites entrance from all sections of society.

"The Slogan is intended to be used for NMPML's Marketing Communication purposes"

**Prize: Certificate of Recognition**

**Last Date of Submission: 6<sup>th</sup> December 2020**





# Suggest a Slogan for Nashik Mahanagar Parivahan Mahamandal Limited, Nashik

A. Participants are required to conceptualize suggest a slogan such that-

- The Slogan be distinctive and may convey the objective of NMPML
- The Slogan shall dignify the concept of 'Safe, secure, accessible, affordable, reliable and equality in transport'
- Promote and strengthen the use of technology bringing in efficiencies and ease of doing business.

B. Submission Specifications:

Slogan:	Not More than 6 Words English or Marathi	A4 Size paper or PDF
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**Address for submission:**

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